Dear reader,

Daniel Zimmermann

There is no doubt that counterfeiting has become a serious problem not only for the industry but consumers alike. Fake medicine, originating mainly from countries like India, China or South Africa, even poses a increasing threat to public health, according to the World Health Organisation.

Despite a few tons of fake toothpaste and mouth wash, dentistry has long been spared by the trend in the globalised dental industry for outsourcing production to low-wage countries has made it more difficult for dental professionals to determine exactly where their products come from.

To make things more complicated, patients usually put a lot of trust in their dentist and have critical thinking outside practice doors.

The dental community has to be aware of this relationship and that what they sell or put in patient’s or consumer’s mouth can significantly impact their overall well-being. Therefore, the fight against fake products has to be fought not only on a political level but, up and foremost, in every dental practice.

Yours sincerely,
Daniel Zimmermann
Group Editor
Dental Tribune International

Clinical controversies in implant dentistry

Lisa Townshend

More than 5,000 dentists, dental clinicians and implant specialists from around the world met in Glasgow to discuss some of the very latest techniques in implant therapy at the 19th annual scientific congress of the European Association for Osseointegration (EAO).

With a truly international flavour, the four-day congress focused on the science related to dental implants. The range of topics covered was extremely varied and very multi-disciplinary, discussing aesthetics, use of CAD/CAM, quality of life factors, imaging, periodontal therapy, prosthodontics etc. Saturday morning’s session was even focused on ‘controversial issues’ including implant placement adjacent to and within endodontically infected sites or when and how to connect implants to teeth.

In addition to the main sessions, there was a comprehensive parallel session programme, short oral communication sessions and more than 550 poster presentations covering six topics such as implant therapy outcomes, surgical aspects, tissue augmentation and material research.

The Association itself had much to celebrate as it unveiled its new identity to better reflect the advanced scientific knowledge and cutting edge technology of its members and the profession. The EAO showcased a bright new logo and distinctive colour scheme, designed to project a more dynamic feel to the association. The conference seemed to be buzzing from the start, with many delegates commenting on the new brand and the high quality of the speakers.

The EAO is now looking forward to its 20th annual conference next year, to be held in Athens, Greece 15–15 October 2011.

Contact Info

Lisa Townshend is the Group Editor of Dental Tribune UK. She can be contacted at lisa.townshend@dentaltribuneuk.com.